

Deborah G. Rooks, Ph.D, CLU, ChFCSales Vice President
MGA / IMO Division

Lincoln Financial Distributors, Inc. 350 Church Street Hartford, CT 06103 phone 503 698-3401 mobile 503 705-3877 fax 503 698-2955 debbie.rooks@LFD.com

TO: WHOM IT MAY CONCERN

RE: CORPORATE REFERENCE FOR WARREN FLOYD

FROM: Deborah Rooks, Ph.D., CLU, ChFC – Regional Sales Vice President

As Regional Sales Vice President for Lincoln Financial Distributors, I have numerous opportunities to hire entertainment for our corporate events. Over the course of several years, we have hired Warren Floyd to play a variety of meetings and conferences. We have always received "rave" reviews from our customers, have had multiple requests to hire him for future events and our customers have hired him for their own events. Having observed his performance at each of these events, I believe his success is based on a several things: 1) his talent – Warren has a great voice and is a very talented musician; 2) his ability to adapt to the situation, whether it be providing background music for receptions or involving the audience in his performance – in every performance Warren engages the audience with an extensive song list and plays requests for the majority of the performance; 3) his professionalism - we are dealing with a high end professional audience and need entertainers that behave accordingly. Warren has always behaved in a professional manner.

Lincoln Financial Distributors hired Warren Floyd to perform at the following events:

*First Choice Network – Woodlands Resort and Conference Center, Houston, TX

*The Producers Financial Network National Conference – Ritz Carlton, Beaver Creek, CO

*Legacy Network Annual Conference – Sun Valley Resort, Sun Valley, Idaho

*Lincoln Financial Premier Partners Conference – Broadmoor Hotel, Colorado Springs, CO

*Lincoln Financial Distributors LEADERS CLUB – Westin Resort, St. John, U.S. Virgin Islands

*Capitas Financial National Recognition Conference – Ritz Carlton, Marina Del Rey, CA

I would highly recommend Warren Floyd for corporate events. We have always received excellent feedback from our customers on his performances!

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